

FACT-Finder® - *New Features!*

FACT-Finder is an error-tolerant search and navigation solution for Online Shops that increases both sales and customer satisfaction. In addition, intelligent functions provide a perfect shopping experience. Brand-new features include **What's Hot** and the **Recommendation Engine**, search queries are now accelerated by our new **Multicore Support**.



Recommendation Engine

Up-selling or cross-selling can make a lasting improvement to your shop's sales figures. You can discover the typical purchasing behavior of your customers with the help of FACT-Finder's Recommendation Engine, which can determine items commonly added to orders for particular products. For example, a customer who buys an MP3-Player may be interested in charging stations or a matching case. Someone who purchases an evening gown may be looking for a matching necklace or a color-coordinated handbag, etc. ...

To generate this information, FACT-Finder performs a continuous background analysis on sales in your shop, and determines the corresponding product and category relationships. You can then offer these recommendations to other customers who search for similar or identical items. The advantage is clear: you will sell more items per purchase!

What's Hot

Which products are frequently searched for, but not found? Which products are developing into trends? At what point does the search frequency for a given product decrease? What's Hot provides the answers for these questions, and gives you the chance to react quickly.

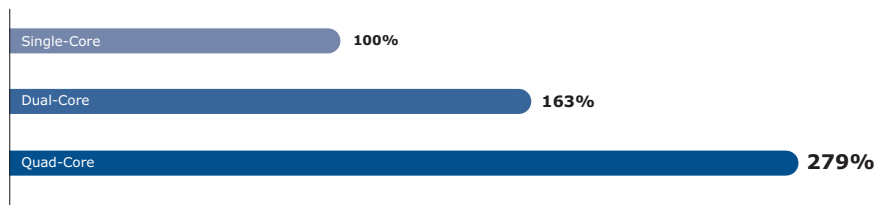
You can now obtain information about each individual search term. You may even activate

"triggers", which promptly inform you about new, pronounced changes in shop activity. You can also have customized reports delivered on a regular basis.

Make use of the valuable information that visitors leave in your online shop to optimize your product offerings, article descriptions, or even FACT-Finder's search behavior.

Multicore Support

The primary foundation of FACT-Finder is its fast, error-tolerant search. This search has become even faster, because FACT-Finder is now able to use multiple processors and processor cores simultaneously, even for individual search queries. This is of particular advantage for online shops with extensive product databases and very large numbers of search requests.



Multiple Core Systems are now faster, for the same amount of search requests

Please request an overview of all features and functions offered by FACT-Finder!

Hotline:
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About the Feature Packages

Different online shops have different requirements for the search engine. This is why FACT-Finder is available in three separate Feature Packages. The "Entry" version offers the basis configuration: decide for yourself which Feature Package is best suited to your requirements!

Summary of the Packages

Features included	FACT-Finder Entry	FACT-Finder Professional	FACT-Finder Enterprise
	For ambitious shops that don't want to miss out on the advantages of an error-tolerant search.	This package turns your shop into a usability rocket, for increased sales and more satisfied customers.	FACT-Finder intelligently generates the result sets and creates matching navigation controls for them.
Search Engine (Multicore Optimized)			
Reporting			
What's Hot (Active Reporting & Analysis)			
Management Interface			
Suggest			
ASN (After Search Navigation)			
Campaign Manager			
Cache			
Automatic Result Optimization			
Shop Navigation			
Additionally available			
Recommendation Engine			

Only the best for your shop

Integrating FACT-Finder in your online shop will optimize your conversion rate, sales, and customer satisfaction! The three Feature Packages listed in the table are a reflection of our experience with our customers. You may also select a personal set of FACT-Finder features to fit your specific needs.

Request a free brochure.

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